

LUMINARY ILLUMINATIONS

Shine a Light on Our Loved Ones and Heroes



September 16, 2021 | Virtual Broadcast at Noon

Online raffle/auction will be open from September 1 at noon – September 15 at 3 p.m.

Dear Friends,

Let's shine a light on our loved ones and heroes with a special luminary. During National Assisted Living Week (September 12-18), save the date of September 16 for a very special virtual event: Luminary Illuminations.

Luminary: a person who inspires or influences others.

Illuminations: the action of illuminating or state of being illuminated: such as a spiritual or intellectual enlightenment.

We all have a hero in our lives. This past year and a half has shown the superhero sides of so many.

Do you know someone you would like to honor while supporting the residents at Light of Hearts Villa? Shine a light on their heroism with a special luminary.

Whether it is a loved one who has passed away, a current resident, a Lumen Cordium alumnus or staff member, an essential worker, healthcare hero, a teacher or grocery store clerk... anyone who makes life a bit brighter for you and others—we want to honor them.

We will line our chapel with beautiful luminaries with YOUR loved ones' names and dedicate the broadcast to honoring each person. We will share a heart-warming tribute to our incredible residents and staff and hear about all of the heroes YOU want to honor with your donation.

All proceeds from this virtual event will go directly toward the Sister Helen T. Scasny, SC Benevolent Fund. This fund was designed to uphold the mission of Light of Hearts Villa by providing funding to support residents who may have outlived their financial resources. During this challenging year, the fund is in need of ample support more than ever.

While it is FREE to attend the virtual event, the following page includes information on how you can support Luminary Illuminations while honoring the heroes in your life.

We hope you can join us for this heartwarming event. If you have questions or need additional information, please contact Amy Huntley at 440-232-1991 ext. 524 or visit our website at www.lightofheartsvilla.org/luminary.

Thank you for your heart of giving.

Sincerely,

Breanne Cavileer, LNHA, CDP
Executive Director

LIGHT of HEARTS VILLA

A Ministry of the Sisters of Charity Health System

P.S. By making an in-kind donation of a raffle item, a sponsorship gift or by simply donating the amount you would typically spend to attend our fall fundraiser, you can help us reach our goal of raising \$60,000.

283 UNION STREET
BEDFORD, OHIO 44146
P. 440 232 1991 F. 440 735 3429
lightofheartsvilla.org

LUMINARY ILLUMINATIONS

Shine a Light on Our Loved Ones and Heroes

September 16, 2021 | Light of Hearts Villa Virtual Fundraiser

Luminary Illuminations Highlights

Luminary Illuminations special broadcast event: Thursday, September 16 at Noon

Virtual raffle/auction opens: Wednesday, September 1 at Noon

Virtual raffle/auction closes: Wednesday, September 15 at 3 p.m.

Support Luminary Illuminations in Multiple Ways

- Make a tribute sponsorship gift at one of the levels below and list the name of your tribute and why you are honoring them.
- Make an in-kind donation for our raffle and auction in one of the ways listed below.
- Participate in our raffle and auction when it goes live — and share with your friends! Anyone can join in.
- Make a general donation toward the event to support our residents — if you do not wish to participate in the tribute option, simply check the box noting this is a general donation.

Make a tribute: Fill out your tribute information online: lightofheartsvilla.org/luminary

Register: To register and participate in the virtual raffle and auction: event.gives/luminary

Sponsorships for Luminary Illuminations are available now. As an online event, there are increased opportunities for publicity for our sponsors and fully tax-deductible sponsorships.

- ◆ **LIGHT THE WAY EVENT SPONSOR (\$15,000)** | Opportunity for a more personalized legacy tribute option, full-page blog highlight in next publication and posted on website, name of choice on permanent tribute plaque outside of chapel, logo & link on event website, honor roll listing, social media highlight including tagged post before the event, verbal thank-you on live broadcast.
- ◆ **ABUNDANT HEART SPONSOR (\$10,000)** | Opportunity for a more personalized legacy tribute option, half-page blog highlight in next publication and posted on website, name of choice on permanent tribute plaque outside of chapel, logo & link on event website, honor roll listing, social media highlight including tagged post before the event, verbal thank-you on live broadcast.
- ◆ **GENEROUS HEART SPONSOR (\$5,000)** | Includes a reading of your tribute's name during the event broadcast with a short 2-4 sentence description on why they are being honored, tribute's name will be placed on a luminary, special thank-you post on website and emails, name of choice on permanent tribute plaque outside of chapel, logo & link on event website, honor roll listing, social media highlight including tagged post before the event, thank-you on live broadcast.
- ◆ **LOVING HEART SPONSOR (\$2,500)** | Includes a reading of your tribute's name during the event broadcast with a short 2-4 sentence description on why they are being honored, tribute's name will be placed on a luminary, name of choice on permanent tribute plaque outside of chapel, logo & link on event website, honor roll listing, social media highlight including tagged post before the event, thank-you on live broadcast.
- ◆ **GIVING HEART SPONSOR (\$1,000)** | Includes a reading of your tribute's name during the event broadcast with a short 1-2 sentence description on why they are being honored, tribute's name will be placed on a luminary, name of choice on permanent tribute plaque outside of chapel, logo & link on event website, honor roll listing, thank-you on live broadcast.

Continued...

LIGHT of HEARTS VILLA

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- ♦ **PATRON TRIBUTE SPONSOR (\$500)** | Includes a reading of your tribute's name during the event broadcast with a short 1-2 sentence description on why they are being honored, tribute's name will also be placed on a luminary, logo & link on event website and honor roll listing.
- ♦ **TRIBUTE SPONSOR (\$100)** | Includes a reading of your tribute's name during the event broadcast, tribute's name will also be placed on a luminary.

In-Kind Sponsorship Opportunities

The virtual raffle will go live on Wednesday, September 1, and winners will be notified when it closes on Wednesday, September 15. Winners will be notified by email through our virtual raffle platform. Any information about the virtual raffle can be found on our website, social media or by contacting Amy Huntley at 440-232-1991 ext. 524 or amy.huntley@lightofheartsvilla.org. All in-kind sponsors will also be recognized on our website, honor roll and digital promotional materials.

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- ♦ **GIFT CARD SPONSOR** | Donate any gift card, ticket or certificate that could be used as a fundraising incentive/prize | \$25 minimum value
- ♦ **RAFFLE SPONSOR** | Donate any unique and fun item to be used as a fundraising incentive/prize (must be in brand new condition) | \$50 minimum value
- ♦ **BASKET SPONSOR** | Donate any unique and fun basket to be used as a fundraising incentive/prize

PLEASE MAIL OR DROP OFF YOUR CONTRIBUTION BY FRIDAY, AUGUST 27 TO 283 UNION ST. BEDFORD, OH 44146

For more information on sponsorship opportunities, please visit our website or contact Amy Huntley at 440-232-1991 ext. 524 or amy.huntley@lightofheartsvilla.org.

We are so grateful for your generosity to ensure the success of our Luminary Illuminations fundraiser. This year has been a difficult recovery year as we re-adjust in these changing times. Thank you for your thoughtful consideration of our request.



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RSVP

Donate & register today by mailing in this card in the envelope provided or by visiting lightofheartsvilla.org/luminary

NAME/COMPANY _____

ADDRESS _____ CITY _____

STATE _____ ZIP _____ PHONE _____ E-MAIL _____

I would like to contribute \$_____ toward the Luminary Illuminations campaign.

All donations are 100% tax deductible. Any questions, contact Development Manager Amy Huntley at 440.232.1991 ext. 524 or amy.huntley@lightofheartsvilla.org

TOTAL ENCLOSED \$_____ Enclosed is my check (payable to Light of Hearts Villa)

Credit card: Visa Mastercard AmEx Discover

Card # _____ Exp. date _____ Sec. code _____

Name (as it appears on the card) _____

Authorized signature _____

SPONSORSHIP OPPORTUNITIES

- Light The Way Sponsor: \$15,000
- Abundant Heart Sponsor \$10,000
- Generous Heart Sponsor: \$5,000
- Loving Heart Sponsor: \$2,500
- Giving Heart Sponsor: \$1,000
- Patron Tribute Sponsor: \$500
- Tribute Supporter: \$100

- General Donation: _____

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IN-KIND DONATIONS Complete the form below for all in-kind donations including gift cards, raffle items and baskets.

DONATION _____ VALUE _____

DONATION _____ VALUE _____

DONOR _____

ADDRESS _____

CITY _____ ZIP _____

PHONE _____ E-MAIL _____

Luminary Tribute

In Honor of In Memory of

Tribute's Name _____

Address _____

City _____ State _____ Zip _____

I'm honoring this person because:

(Please note, sponsorship levels of \$500 and above will include the reading of these special words. To forego this option, you may just leave this space blank.) Thank you for your support and participation!